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## The Kitchen

A graduate of The Art Institute of Chicago, where she studied sculpture and interior architecture, designer Laura Kirar founded TRU design, as a multidisciplinary firm focusing on interiors and product design with the intention it serve as a laboratory for bringing together artists, artisans and technicians from varied backgrounds. Kirar's own background includes stints as a furniture designer with Jed Johnson & Associates, Inc., as well as a designer and technician for the Ralph Lauren Home Collection.

Kirar named her company, TRU, after the craftsman's term for a constructed element that is perfectly level or straight, a condition essential to the integrity and accuracy of a fabricated object. Says Kirar: "We maintain a studio that challenges the boundaries of design conventions. References to historical movements and existing environments serve as a solid foundation for our ideas."

TRU design, according to Kirar, approaches each new project with an open mind to all possibilities and potentials, inspired by the unique synergy created by a new space and a client's needs and interests. "It is always my desire to create a balanced and elegant environment," says Kirar. "As a designer of furniture and interiors I am driven toward timelessness and finesse."

For The Esquire Apartment Kitchen, TRU design has highlighted the notion of food, its harvesting and preparation as a metaphor for search and seduction. To achieve this, Kirar has produced and installed video clips and audio equipment to tease the senses.



Laura Kirar would like to thank the following for their support of this endeavor:

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