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ELICITING A "SINGULAR SOUL" FROM SIMPLE FORM

New York – Laura Kirar aims for serenity—and impact. Her furniture, trimmed down to sleek, bare essentials, tends to “evoke a powerful emotional reaction,” she says. Her modus operandi: create a classy, casual look by cutting visual clutter.

Collections such as Holly Hunt and Ralph Lauren Home have swept her up into their ranks. She also put her touch on the Fessen Restaurant and Jonne Maag store in Manhattan.

The 31 year old Kirar says the appeal of her work is in the

simplicity of its form, which brings out the truth and honesty of the materials, “the singular soul of a creative idea.”

“When something is in its truest form, it has its own beauty. That’s the most direct path to finding a piece that’s

really classic. The raw materials aren’t hiding anything.”

Kirar’s first line of seating is on show at Dennis Miller Associates in New York City.

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KIRAR'S "MEFURI" DINING CHAIR, ON RIGHT, "AS A MINIMALIST, I HAVE AN OVERRIDING RESPECT FOR DETAIL,"

—LAURA KIRAR